



## GENIALLY

<https://genial.ly/>

-  **CATEGORY:** Action and Simulation games
-  **GRADE AND SUBJECT:** For all educational levels and all subjects.
-  **SHORT DESCRIPTION:** Genially is a freemium tool that allows teachers to create interactive content, such as presentations, infographics, and even escape games, by integrating images, videos, digital objects, text, etc.

**READING TIME:** 4 minutes  
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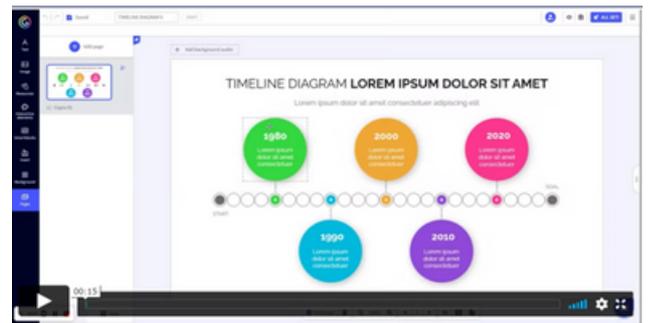
-  **LEARNING GOALS:** It is always a challenge for teachers to motivate their students: Genially is a tool for teaching and learning through interactive content. Teachers can create guides, training materials, etc.; students can create gamified content, infographics, simple and intuitive interactive images. In this way, students have fun while learning and creating, and the interactive and animated digital content makes them more engaged. They will also be much more aware of their improvement. Genially is also a useful tool for students with specific learning disabilities to make lessons more accessible and engaging by offering diversified and customized learning paths that these students can follow at their own rhythm and according to their difficulties or interests.
-  **MOMENTS OF NEED OF THE TOOL:** Genially is useful to allow students to acquire new information and concepts, or develop new skill sets, but also to learn more about a particular subject or update the comprehension of an already learned concept. It also allows students' knowledge to be tested through tests, quizzes and other means. Finally, Genially is a tool through which students can prepare school materials that express their creativity and personality.
-  **LEVEL OF DIFFICULTY (RATING) AND AGE LEVEL:** Easy, 6+
-  **WHY USE THIS TOOL:** Genially is a versatile and intuitive tool for creating interactive online content. This tool makes it possible to create well-structured work and enrich the content of lessons with audio, videos, maps, links, or games, encouraging students learning, active participation, and motivation. It can be used for face-to-face or remote teaching with students as the created contents are available online before/during/after the courses. Finally, Genially is a “multi-device” platform and allows the viewing and production of content from any device. Students can access content from the medium with which they are most comfortable.

**TOOL DESCRIPTION:** Genially is a freemium tool that offers a very complete free version. There is also a paid license (adapted to the educational sector) with which users can access the content offline, remove the logo, or download it in PDF, JPG or HTML. This web tool uses a click-and-drag interface where you add elements to your design. You can add photos, texts, videos, and interactive elements. Genially allows you to create interactive presentations, animated infographics, quizzes, escape rooms, etc.

**PREPARATION AND HOW TO USE THE TOOL:** It is possible to start using Genially online by creating an account with your email address without having to install any application. According to your specific educational purposes, the platform provides numerous templates to choose from.

**THE EXAMPLE:** For example, if you want to create a “Timeline” interactive infographic, just click on “Infographics” in the “Create” section and choose the template you prefer. You can then add your content to the chosen template.

- How to create a timeline in Genially <https://support.genial.ly/en/support/solutions/articles/80001015966-how-to-create-a-timeline-in-genially>



**RESOURCES NEEDED:** Computer/Notebook/  
Mobile phone – Email address – Interactive  
whiteboard – Internet connection

**ADDITIONAL REFERENCES:**

- What is Genially and how do you use it? - Tutorial and first steps for beginners [https://www.youtube.com/watch?v=doghWN8xUmc&ab\\_channel=Genially](https://www.youtube.com/watch?v=doghWN8xUmc&ab_channel=Genially)
- How to use Genially: first steps <https://youtu.be/WKe2Z9J1-fY?list=PLle0e5ZRrHGUR4aZ5Fkgleh5cIZimA1O9>
- Create a genially in five steps <https://youtu.be/uxUB3Zi9jtU>
- Genially academy <https://www.youtube.com/c/GeniallyWeb/featured>

**PROS AND CONS OF USING THE TOOL:**

**PROS** Interactivity; customization; a wide range of templates; ease of use and content creation; increased student involvement and interest; possibility to work in a team.

**CONS** Internet connection required; full functionality only in the premium version.

**TEACHERS' RECOMMENDATION RATE (SCORE):** 4/5